



2023-24 SADD MOBILIZATION CALENDAR

Plan ahead with the Chapter Activity Guide!

This new resource assists chapters in implementing health + safety programs according to the SADD Mobilization Calendar. Scan the QR code to view SADD's recommended activities for each month and easily download relevant toolkits and program materials!



August

Back To School
100 Deadliest Days Continue
8/16-9/4 Drive Sober or Get Pulled Over

September

National Suicide Prevention Month
National Recovery Month
9/1 PVSA Applications due
9/4 Labor Day, End of 100 Deadliest Days
9/10-9/16 National Suicide Prevention Week
9/10 World Suicide Prevention Day
9/18-9/22 Start with Hello Week

October

Pedestrian Safety Month
Bullying Prevention Month
10/4 National Walk + Roll to School Day
10/10 World Mental Health Day
10/15-10/21 National Teen Driver Safety Week
10/16-10/20 National School Bus Safety Week
10/23-10/31 Red Ribbon Week
NRSF PSA Challenge Opens

November

Wipeout Smoking Month
11/5-11/11 Drowsy Driving Prevention Week
11/13 World Kindness Day
11/16 Great American Smokeout
11/22 Blackout Wednesday
11/28 Giving Tuesday

December

National Impaired Driving Prevention Month
12/5 International Volunteer Day

January

Launch of #SADD24
1/9 Law Enforcement Appreciation Day
1/15 MLK Day of Service
1/15-1/19 No Name-Calling Week
1/21-1/27 National Passenger Safety Week

February

Teen Dating Violence Awareness and Prevention Month
2/9 P.S. I Love You Day
2/11-2/17 Random Acts of Kindness Week
2/17 Random Acts of Kindness Day
2/26-3/2 National Eating Disorder Awareness Week

March

Prom Season (Prom Promise)
3/1 National Day of Unplugging
3/4-3/10 Vehicle Safety Recalls Week
3/10-3/16 National Sleep Awareness Week
3/17-3/23 National Inhalants and Poison Awareness Week
3/18-3/24 National Drug and Alcohol Facts Week

April

National Distracted Driving Awareness Month
Alcohol Awareness Month
Prom Season (Prom Promise)
4/1 Take Down Tobacco Day of Action
4/7 World Health Day
4/14-4/20 National Volunteer Week
4/22-4/26 National Youth Violence Prevention Week
4/18-4/20 Global Youth Service Days

May

Global Youth Traffic Safety Month
National Bicycle Safety Month
Mental Health Awareness Month
Graduation Season
5/7 Fentanyl Awareness Day
5/12-5/18 National Prevention Week
5/20-6/2 Click It or Ticket Mobilization
5/27 Memorial Day, Start of 100 Deadliest Days

June

National Safety Month
Graduation Season
100 Deadliest Days Continue

July

National Vehicle Theft Prevention Month
100 Deadliest Days Continue
7/10-7/31 Speeding Catches Up With You